

DOUBLE DELIGHT FOR SWALLOWFIELD AT COMMUNICATIONS AWARDS CEREMONY

It was a great night for Swallowfield at the prestigious fifth South West Financial & Corporate Communications Awards, which celebrate best practice financial and corporate communications amongst the region's quoted companies.

The company scooped two top awards, which were presented by guest speaker at the ceremony, Anthony Hilton, Financial Editor of the London Evening Standard. They included:

Best Media Communications – this recognises creativity, good use of photography and level of media coverage. Judges said of Swallowfield's media communications: "The company has an excellent spread of coverage in local, national and trade press, with good support photography. The senior executives are also to be complimented on their open communications in the media."

Best Commitment to Environmental and Social Responsibility - this recognises the best ESR initiatives and how effectively they have been communicated to stakeholders. Swallowfield's entry showed how the company had: dramatically reduced its energy consumption; introduced systems whereby sawdust from its pencil manufacturing process is either used directly for animal bedding or composted; reduced water consumption by 20%; decreased the amount of materials taken to landfill by 11%; developed a range of pencil products from managed forests; and increased the amount of recycled plastic in its components. Judges commented on the company's "very clear and demonstrable action, which is clearly and concisely communicated."

In addition to winning these awards, the company was highly commended in the Best Website section and shortlisted in the Best Communications of Commitment to Reducing Carbon Footprint category. The evening was rounded off when the company came runner up in the overall award for Best Financial & Corporate Communications Award for AIM/Plus Markets-listed companies.

The awards ceremony, which was held at Jurys Bristol hotel and supported by the Western Daily Press, recognises organisations who have demonstrated best communications with a range of stakeholders, including the investment community, employees, the local communities where they are based and the media.

