

DRAFT PRESS RELEASE

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SWALLOWFIELD SCORES 'HAT-TRICK' AT INDUSTRY AWARDS

Swallowfield, a Wellington-based developer and manufacturer of toiletries, beauty and cosmetic products has won three prestigious awards at the British Aerosol Manufacturing Awards (BAMA), which recognise and promote excellence in the industry.

One of the biggest employers in the region, Swallowfield was named Gold winner of the coveted Environmental Benefit award and scooped Silver awards for both its Economic Sustainability and Health & Safety programmes.

Praising Swallowfield for its 'innovative ideas' to reduce environmental impact, the judges were particularly impressed with the company's achievements in reducing consumption across the three major utilities – electricity, water and gas. By reducing its electricity spend by £55,000 a year, its water consumption by 55% and its gas costs by £8,000 at its Wellington site alone, Swallowfield has significantly reduced its carbon footprint.

Commenting on its success, Ian Mackinnon, chief executive at Swallowfield, said: "To be recognised in this way by our industry peers is a real testament to everyone who works at Swallowfield and all the hard work they put in to making the business what it is today. Since we started the business in 1876, respect for the local community and environment within which we operate has always been at the core of our business.

"Furthermore, it's been a real team effort in achieving our growth plans to ensure future sustainability and I am confident that we will continue to ride out a tough economy and innovate our way to continued growth."

As well as its environmental practices, the company's commitment to business sustainability through its international expansion plans and innovation in new product development have helped to keep it one step ahead of competitors.

ENDS

Notes to Editors

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