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## **PRESS RELEASE**

### **SWALLOWFIELD SCOOPS INTERNATIONAL AWARD**

AIM-listed Swallowfield plc, the full service provider to global brands and leading retailers in the cosmetics, toiletries and household goods sector, has been announced as the winner of the International Trade category at the Westcountry Business Challenge Awards.

The awards, sponsored by Bond Pearce, KPMG, RBS and TwoFour, have been running for more than 20 years and recognise the wealth of talent that exists across the region.

Judge and RBS corporate banking relationship director Martin Wright, said: "Swallowfield has managed to expand into new geographical markets whilst retaining its manufacturing expertise in the UK. We were impressed by this strategy and its results - they are now selling more overseas than ever before, but are still doing so from their base in the South West. For the first time they are selling products in China, which have been made in Somerset.

Ian Mackinnon, Chief Executive of Swallowfield, added: "We are delighted to have been recognised for our international activities and achievements, and it is testament to the success of our strategy to expand our geographical footprint, which has involved the development of sales and production operations in China, the Czech Republic, France and the US, as well as targeting new emerging markets such as India, Dubai and South Africa."

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